# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



Tejohns Ipjadioli

SEASON 1924

——Season of 1924—

# UPJOHN'S GLADIOLI

# OREGON GROWN UNDER IRRIGATION

Some of Our Collections-Order by Number

(More collections listed on back page)
No. 1—24 bulbs OUR selection, unlabeled but in six varieties ......\$1.10

No. 2—24 bulbs YOUR selection, labeled in six varieties; values up to 15 cents each only 2.10

No. 3—5 Baltimore, 3 Flora, 5 Early Pink, 5 Meadowvale, 3 Chris, 3 Evelyn Kirtland, 3 Le Marechal Foch, 12 Primulinus Hybrids, a \$2.90 value for only.....

are up to one-inch in diameter only.

PLEASE READ BEFORE ORDERING

All gladioli up to 100 bulbs or more sent prepaid at prices listed in this catalogue. Bulbs in lots of 100 or over sent express collect. Small bulbs in any quantity sent postpaid. We absolutely make no substitutions except in collections and reserve the right in collections only to substitute in event our stock of any variety is depleted. We will then substitute bulbs of equal value and as near like those ordered as possible. All bulbs offered subject to prior sale.

100 large bulbs at seven times the dozen rate.

### **EXTRAS**

Except on collections we will add 15 per cent in bulbs your choice on orders from \$2.50 to \$5.00; and 25 per cent on all orders over \$5.00 for orders received before April 1. These extras can be selected from bulbs up to and including catalogue value of 15 cents each.

# ADDRESS ALL ORDERS TO

# D. H. UPJOHN

964 South Liberty Street - Salem, Oregon

(Upjohn's Gladiolus Gardens are on Pacific Highway in Salem city limits at 2229 Fairgrounds Road. Visit us when the flowers are in bloom.)

### TO OUR CUSTOMERS

In line with many requests we are offering small as well as large bulbs this year. Large bulbs are first size, full blooming bulbs. Small bulbs we offer are ungraded up to one inch in diameter and will be placed in the orders as they come from the trays. Practically all of these bulbs will bloom the first year and all will make fine blooming bulbs the second year. All of our bulbs are sound, high class stock, irrigation grown, with an extra long growing season and are full of vigor and pep.

No single small bulbs will be sold unless so listed. Small bulbs will be sold only in quantities as listed, or in multiples thereof. No order filled for less than

\$1.00 for either small or large bulbs.

If you want the finest blooms, buy the large bulbs. If you want good blooms this year, and more bulbs next for less money, buy the small bulbs. We recommend a combination of the two with some bulblets added to enhance your pleasure. Bulblets listed on another page.

	Large Bulbs Each	Large Bulbs Doz.
Albania, small bulbs only 50 cents each. One of the finest new whites. A beautiful flower	\$.	\$
Alice Tiplady, primulinus, orange saffron. A flower of highest quality	.20	2.00
America, soft flesh pink, one of most popular	.05	.50
Anna Eberius, deep Rhodamine purple, one of most sought after of all gladi olus bulbs	~ ~	2.00
Small bulbs12 for \$1.00. Anthony B. Kunderd, one of finest ruffled varieties in existence; deep cream, ov-		
erspread blush pink50 cents each.	1.00	
Arizona Rose, finest rose pink. Extra fine Small bulbs18 for \$1.00.	.15	1.50
Attraction, crimson, white center	.08	.75
Autumn Queen, creamy yellow, marked red, a beauty	.08	.75
Avalon, ruffled, blush white, very beautiful throat, fine variety	.35	3.50
Baltimore, richest salmon, deeper throat, fine	.05	.50
Small bulbs48 for \$1.00. Baron Hulot, one of best blue glads, dark blue	.15	1.50
Small bulbs18 for \$1.00. Bertrex, soft creamy white, lav. marks Small bulbs18 for \$1.00.	.15	1.50
Blackhawk, deep, cardinal red, one of the most admired	.05	.50
Blue Jay, light blue, fine throat	.15	1.50
Blushing beauty, blush pink, a wonder Small bulbs50c each.	1.00	

	Large Bulbs Each	Large Bulbs Doz.
Butterboy (Prim).—This is one of finest primulinus hybrids. Large, buttercup yellow, giant flower and plant	.75	
Butterfly (Prim)—Large pale salmon yellow, small bulbs only, 18 for \$1.00.		
Byron L. Smith, leading lavender of its shade, winner of numerous awards	.35	3.50
Cattleya, soft lilac rose, a favorite with the lady of our gladiolus gardens	.10	1.00
Charlemagne, an extra fine red, light markings	.15	1.50
Chateau Thierry, bright orange cerise, huge blooms; captivates all who see it Small bulbs12 for \$1.00.	.20	2.00
Chicago White, lavender markings, a florist's favorite	.05	.50
Chris, deep, dark maroon; favorite shade Small bulbs24 for \$1.00.	.10	1.00
Crackerjack, dark velvety red, throat spotted yellow	.10	1.00
Crimson Glow, one of finest crimsons grown, this has been a rage during the few years it has been on market	.20	2.00
Dexter (Prim) blush rosy pink throat, creamy yellow	.25	
Diener's American Beauty, brilliant American beauty color, every spike a huge bouquet	1.00	
Dorothy McKibbin, finely ruffled, mottled pink	.25	
Early Pink, rich shell pink, one of earliest and a grand variety. Wonderful cut flower	.10	1.00
Early Snowflake, what the name implies, small bulbs only	.50	
E. J. Shaylor, deep rose pink, well ruffled, this one is a "must have"	.25	2.50
Electra, vermilion scarlet with white mark, very large blooms	.10	1.00
mand and supply limited Small bulbs25 cents each.	.50	
Elizabeth Gerberding, heavily ruffled shell pink, shading into rose	.10	1.00
Elizabeth Kurz, waxy white, solid mass of bloom on each side of stem	.10	1.00
Europa, one of finest standard whites, small bulbs only, 15 for \$1.00. Evelyn Kirtland, this is one of the grand-		
est pinks that grows, immense grower, and grand in every way	.10	1.00

	Large Bulbs Each	Large Bulbs Doz.
Faun (Prim), Bronzy pink on soft yellow ground	.25 .25	
of the most sensational reds and a winner Small bulbs10 for \$1.00.	.25	2.50
Flora, here is best yellow on market next to Golden Measure. Mammoth flower and wonderful shade	.20	2.00
Frank J. Symmes, half ruffled, peach red, shading into flame color and deep crimson	.25	
General Joffre, deep red, flaked blacker Small bulbs24 for \$1.00.		1.00
Giant Salmon, tall bright salmon	.20	2.00
ender markings		1.00
Glory Kunderd's, original of all ruffled varieties, creamy buff, tinted soft pink Small bulbs24 for \$1.00.	.10	1.00
Glory of Holland, pure white, grand flowers among the largest of the whites Small bulbs30 for \$1.00.	.08	.75
Glory of Kennemerland, giant rose pink, enormous flowers, attracts everyone who sees it	.10	1.00
Gold Drop (Prim), Extra large deep yellow with beautiful red line on petals  Golden Measure, the grandest yellow in	.50	
derful flower		7.50
Small bulbs40 cents each. Golden West, orange, flaked white Goliath, fine large reddish purple flaked	.08	.75
deeperGretchen Zang, here is a wonderful pink	.10	1.00
soft rose of most exquisite shading fine for cutting	10	1.00
salmons ever grown, large flowers and very early	05	.50
blotch (our man says this is his favorite Small bulbs 24 for \$1.00.	e) .10	1.00
Herada, mammoth lavender, or pure mauve, deeper markings	10	1.00
Intensity, bright scarlet, with white marking  Jack London, light salmon with vermilion of the	1	.75
stripe, one of most popular of the late ones	, .25	2.50
Le Marechal Foch, a wonder of recent Holland origin, has giant silvery pind blooms very early	t 15	1.50
Small bulbs18 for \$1.00.		

	Large Bulbs	Large Bulbs
	Each	
Lilywhite, pure snow white, early, fine for cutting	.10	1.00
for cutting		
whatever	.10	1.00
Small bulbs24 for \$1.00. Liss, apple blossom pink, dainty flowers,		
ideal for decoration	.08	.75
Louise, grand lavender, has swept glad-		
iolus world, in enormous demand every- where, stock limited	.35	
Small bulbs, extra special 6 for \$1.00	.55	
Maine, a grand white, winner of numer-	1.00	
ous awards, new50 cents each.	1.00	
Majestic, a beautiful orange with distinct		
white throat. This attracted everyone in our fields and over half our stock		
ordered in field by those seeing it	.20	2.00
Small bulbs12 for \$1.00.  Mantorville, deep yellow, ruffled  Small bulbs18 for \$1.00.	.15	1.50
Small bulbs18 for \$1.00.	•10	1.00
Marie Kunderd, purest white, soft line in center of lower petals		
Marshal Foch (Kunderd), salmon pink,	0.00	
extra fine, ruffled, different from Le Marechal Foch, a grand one	.35	3.50
Mary Pickford, small bulbs only, creamy	.00	3.00
white, throat sulphur yellow, 20c each.	0.0	7=
Master Wietse, deep violet	.08	.75
Meadowvale, white with red markings,	0.5	
fine for cutting	.05	.50
Ming Toy, deep salmon over yellow ground, a rare one		
Small bulbs3 for \$1.00.	.50	
Miss Christina Truer, pale pink, with-		
out markings Miss Helen Franklin, ruffled white with	.15	1.50
violet purple penciling, a fine orchid		
shade18 for \$1.00.	.15	1.50
Miss Maude Fay, amaranth pink with		
light stripe25 cents each.	.50	
Mona Lisa, palest soft rose pink, a beauty	.25	2.50
Small bulbs10 for \$1.00.		
Mrs. A. E. Kunderd, white with slight touch of pink	.15	1.50
Mrs. Dr. Norton, creamy tinted, light pink		
petals, with yellow overlay, the queen of the glads	.25	2.50
Mrs. Francis King, light scarlet, or flam-		
ing salmon, large flowers, tall spike, a world favorite	.05	.50
Small bulbs48 for \$1.00.		
Mrs. Frank Pendleton, flushed pink with deep throat, acknowledged one of the		
most beautiful of glads	.10	1.00
Small bulbs24 for \$1.00. Mrs. George W. Moulton, giant violet red		
or cerise	.25	

	Large Bulbs Each	Bulbs
<ul> <li>Mrs. H. E. Bothin, one of the latest sensations, light geranium pink, flame colored center, ruffled, small bulbs only, 10 for \$1.00.</li> <li>Mrs. W. E. Fryer, flaming scarlet, at-</li> </ul>		
tracts everyone	.15	1.50
of roses	.15	1.50
favorite Small bulbs24 for \$1.00. Mr. W. H. Phipps. This has proven a sensation in the glad world; La France pink, overlaid with light rose salmon, has as high as 22 blooms open at one		1.00
time, a masterpiece	35.00	
Muriel, light blue, a wonder among the blues		2.00
Myra, deep salmon over yellow ground small bulbs only, 12 for \$1.00.  Neoga, half ruffled, dark garnet red	.15	1.50
Niagara, beautiful creamy yellow, a favorite		.75
1910 Rose, pure rose pink, narrow white line on petals, very early; cannot be too highly praised	.15	1.50
white bordered petals, small bulbs only 10 for \$1.00.  Orange Glory, grand orange, with lighter throat, a ruffled gem	•	2.00
Small bulbs12 for \$1.00. Panama, beautiful large pink, wide oper flowers		.75
Small bulbs30 for \$1.00.  Paris, one of most delicate of light pinks exquisite		.50
Peace, huge white, lavender markings, a favorite	08	.75
Pink Perfection, apple blossom pink, en ormous flowers and a grand variety in every respect	10	1.00
only, 50 cents each.  President Taft, late pink	08	.75
Pride of Goshen, finely ruffled light sal mon, fine	- 4-	1.50
Primunella (Prim), Grand ruffled butter fly orchid-like flower, orange saffron Small bulbs25 cents each. Prince of Wales, delicate salmon pind with orange sheen, a wonderful fav	50	

	Large Bulbs Each	Bulbs Doz.
orite	.15	1.50
Princeps, large crimson, cream blotched	.10	1.00
Princess of Orange, bright vermillion red, pure white bars	.25	
Purple Glory, the giant of the Kunderdii Glory race, remarkable color, deepest		
velvety maroon red with almost black blotches, an extraordinary flower. We		
have sold a large share of our stock of this already and recommend early or-		
ders-we were unable to fill all our		
orders on this last year(Bulblets, 12 for \$1.00 until April 1 only).	1.00	
Red Amarillas, bright blood red, small bulbs only, 18 for \$1.00.		
Red, White and Gold, upper portion white, lower petals rich lemon yellow,		
with pelargonium-like blotch of richest	;	
red on each, a grand flower; small bulbs only, at 20 cents each.		
Richard Diener, pure geranium pink, with light sprinkling of ruby over creamy	•	
yellow center, one of grandest of the new ones, small bulbs only at \$2.50		
each. Romance, large orange, salmon rose, red		
and yellow throat, wine blue bordered petals, small bulbs only at 40c each.		
Rose Ash, Corinthian red, shading into	•	
ashes of roses, this one has been a de- cided sensation of recent introduction.		
Small bulbs25 cents each. Rose Glory, ruffled, purest rose pink	,	
deeper throat		3.50
Rosella, light rose, with white throat large and beautiful, a favorite always	.10	1.00
Rouge Torch, fine white with carmine	)	.75
throat		.50
with scarlet blotch		.00
Sarah Pagels, a lavender everyone should have, late	15	1.50
Small bulbs18 for \$1.00. Scarlet Princeps, beautiful scarlet, won	-	
derful Small bulbs10 for \$1.00.	25	2.50
Scarlet Velvet, what the name implies Small bulbs30 for \$1.00.	08	.75
Schwaben, one of the most widely grown	ı	
yellows, creamy and grand, a big fav	Λ0	.75
Small bulbs30 for \$1.00. Sentinel, late rose pink, iris penciled	i	
throat, in big demand for cut flowers, a money maker	a 10	1.00
Small bulbs, all will bloom, 24 for \$1.0 Snowflake, white, large flower, with no	0.	
tint or marks, small bulbs only, 10 fo \$1.00.	r	
φ		

	Large Bulbs Each	Large Bulbs Doz.
Snow Glory, clearest all white, with only slight penciled lines on lower petals, wonderful	3.00	
Summer, rich magenta, light center, you'l like this one	.08	.75
Summer Beauty, salmon rose pink, well ruffled	.15	1.50
The Pearl, rose, white center, small bulbs only, 30 for \$1.00; fine cut flower.  Thistle, large rose red, pansy-like throat marks  Small bulbs40 cents each.  Tyrian Beauty (formerly Magenta)	.75	
Nearly American Beauty rose color,		
says one of most beautiful glads grown		3.50
Victory, delicate sulphur yellow, many blooms open	.05	.50
Violet Glory, rich deep self color violet, and ruffled, small bulbs only, 25c each. War, deep blood red, splendid flower, late bloomer; we were unable to supply demand for cut flowers last fall for these with our thousands of blooms	.08	.75
Wilbrink, this is a dandy, just like Halley, only lighter pink, very early. They all rave over this one	.10	1.00
Wine King, deep wine shade, very striking		.75
Wolverine, flesh colored, outer edges bordered salmon red blotch on yellow ground	.25	
Yellow Hammer, pure yellow with light red mark in throat, fine florist's yellow Small bulbs30 for \$1.00. Youell's Favorite, striking ruffled rosy lavender pink, small bulbs only, 12 for \$1.00.	.08	.75
7		

# **OUR MIXTURES**

Magnificent Mixture—These are all named varieties but unlabeled. This is a splendid mixture worthy of a place in any garden. If you don't care about keeping the names this is a good way to buy good glads. 50 cents a dozen; \$3.50 per hundred, hundred lots not prepaid. Small bulbs 48 for \$1.00, prepaid.

Kunderd's Grand Mixture—This is the beautiful mixture Mr. Kunderd has been offering at \$1.25 a dozen. We have worked up a good stock of this which we will sell for 75 cents a dozen, \$4.50 per hundred, hundred lots not prepaid. Small bulbs, 40 for \$1.00 prepaid. These are Primulinus Hybrids.

Our Own Primulinus Hybrids—This is an unexcelled mixture of those grand pastel gladioli, wonderful for decoration in every conceivable art shade. Indispensable for decoration, 50 cents per dozen, \$3.50 per hundred, hundred lots not prepaid. Small bulbs 48 for \$1.00.

100 bulblets any mixture 20 cents.

## BULBLETS

We are not in the wholesale business, but for our customers' benefit we offer small quantities of bulblets for those who desire to get larger quantities of bulbs at lower prices by growing them on for two or three years.

We will sell bulblets with no order for less than \$2.00. The \$2.00 order may be all bulbs, all bulblets or part bulbs and bulblets. Liberal count. Prepaid.

100 bulblets of any of the following varieties for 25 cents—America, Autumn Queen, Baltimore, Chris, Chicago White, Early Pink, Glory of Kennemerland, Gretchen Zang, Halley, Herada, Le Marechal Foch, Liss, Master Wietse, Meadowvale, Blackhawk, 1910 Rose, Panama, Paris, Prince of Wales, Rouge Torch, Salmon Excelsior, Schwaben, Sentinel, Summer, The Pearl, Victory, War, Wilbrink, Wine King.

Pearl, Victory, War, Wilbrink, Wine King.

100 bulblets of any of the following varieties for 40 cents—Alice Tiplady, Anna Eberius, Arizona Rose, Avalon, Baron Hulot, Blue Jay, Butterfly, Byron L. Smith, Charlemagne, Chateau Thierry, Crimson Glow, E. J. Shaylor, Evelyn Kirtland, Fire Ribbon, Flora, Giant Salmon, Giant White, Louise, Majestic, Mantorville, Muriel, Marshal Foch, Ming Toy, Miss Helen Franklin, Mona Lisa, Mrs. Dr. Norton, Mrs. H. E. Bothin, Neoga, Orange Glory, Pink Perfection, Pride of Goshen, Red Amarillas, Red, White and Gold, Rose Glory, Sarah Pagels, Scarlet Princeps, Tyrian Beauty, White Giant, Youell's Favorite.

# PLANTING AND CULTIVATION

Plant large gladiolus bulbs not over four inches deep nor less than four inches apart in sunny situation. Water well and cultivate well. Plant from April 15 on to June 1. When cutting flowers cut when first bud opens and keep in water. All the blooms will open to the tip. Leave at least four leaves when cutting to mature the bulb. Dig in fall, giving 30 days after blooming for bulb to mature. Keep bulbs in dry place away from heat, moisture and frost.

Plant small bulbs not more than three inches deep and not less than four inches apart. Treat like large bulbs. Most of them will bloom and all will make large blooming bulbs for the following year.

Plant bulblets two inches deep, as early as ground is in good friable shape. Keep well watered. Germination will be improved if bulblets are kept in damp sand, in warm place week or two before planting or long enough for root growth to develop. Plant sand

and all. Bulblets of most varieties will give virtually 100 per cent germination by this process. Many bulblets if handled right will make blooms and give large bulbs the first year. They all come true to the parent plant.

# SPECIAL COLLECTIONS (Order by Number) (More collections listed on First Page)

No. 6—24 large, 48 small and 100 bulblets of America\$2.00
America\$2.00  No. 7—15 large, 30 small and 100 bulblets Autumn Queen
No. 8—24 large, 48 small and 100 bulblets of Baltimore 2.00
No. 9-12 large, 24 small and 100 bulblets of
Chris 2.00  No. 10—12 large, 24 small and 100 bulblets of Early Pink 2.00
No. 11—6 large, 6 small and 100 bulblets of Fire Ribbon for 2.00
No. 12—6 large, 10 small and 100 bulblets of Flora for 2.00
No. 13—12 large, 24 small and 100 bulblets of Glory of Holland 2.00
No. 14—12 large, 24 small and 100 bulblets of Glory of Kennemerland 2.00
No. 15—1 large, 2 small and 12 bulblets Golden Measure
No. 16—12 large, 24 small and 100 bulblets Gretchen Zang
No. 17—12 large, 24 small and 100 bulblets of Herada 2.00
No. 18—12 large, 18 small and 100 bulblets of Le Marechal Foch
No. 19—12 large, 24 small and 100 bulblets of

# EXTRA FREE OFFER ON COLLECTIONS

With the first three of the above collections taken we will add free 12 large, 24 small and 100 bulblets of Salmon Excelsior.

With the first six of the above collections taken we will give in addition to the free Salmon Excelsior, 12 large, 24 small and 100 bulblets of Meadowvale.

With the first 12 of the above collections taken we will give in addition to the Salmon Excelsior and Meadowvale, 12 large, 18 small and 100 bulblets of 1910 Rose.

If all collections listed on this page are taken we will give in addition to the free collections listed 10 small Orange Glory, 100 Orange Glory Bulblets, 10 small Pink Perfection, 10 small Rose Ash, 24 small Schwaben, 100 Schwaben bulblets and 30 small bulbs and 100 bulblets of War.

### ADDRESS ALL ORDERS TO

D. H. UPJOHN

964 South Liberty Street - Salem, Oregon





